

Government Arts college (Autonomous), Coimbatore – 18
Performance - Teacher Appraisal Report

i) General Information

a) Name: Dr.GB.Karthikeyan

b) Address (Residential):

Mobile No.:9952831192

10, Mahalakshmi Nagar, Masakali palayam, Upplipalayam post, Cbe – 15.

c) Designation: Assistant Professor and Head

d) Department: Commerce (IB)

e) Date of Birth: 23/07/1976

f)Area of Specialization: International Business/ Foreign Exchange Management



A) Academic Qualifications

Exam Passed	Subjects	Board/ University	Year	Division/ Grade/ Merit, etc.
High School	10th	State Board	1992	I
Higher Secondary or Pre-degree	12th	HSC - State Board	1994	I
Bachelor's Degree (s)	BA Economics	Bharathiar University	1997	I
Master's Degree (s)	MFT	Bharathiar University	1999	I
Research Degree (s) M.Phil	Commerce	Bharathiar University	2003	I
Ph.D	Commerce	Bharathiar University	2008	-
Other Diploma/ Certificates etc.	PGDIB	Pondicherry University	2002	I

ii) Research Experience & Training

Research Stage	Title of work / Thesis	University where the work was carried out
M. Phil. or Equivalent	Impact of trade liberalization on the Knitted garment units in the Quota free Regime	Bharathiar University
Ph. D.	Competitiveness of knitted garment export units in Tiruppur city after the quota removal regime.	Bharathiar University
Post-Doctoral	-	
Publications (give a list separately)	Refer Annexure –I	
Research Guidance (give names of students guided successfully)	Refer Annexure - II	
Training (please specify)	-	

B) Research Projects carried out

S. No.	Title of the Project	Name of the Funding Agency	Duration	Remarks
	-	-	-	-

C) Seminars, Conferences, Symposia Workshops etc. attended *(If necessary give a separate list)*

Name of the Seminars / Conferences / Symposia / Workshops etc	Name of the Sponsoring Agency	Place and Date
-	-	-

iii) Teaching Experience

Courses Taught	Name of the University / College / Institution	Duration
iv) UG (BA / B.Sc., etc. Pass) (BA / B.Sc., etc. Hons.)	RVS College of Arts and Science, cbe	19.06.2000 to 30.04.2015
v) PG (MA / M.Sc., etc.)	<ul style="list-style-type: none"> • RVS College of Arts and Science, cbe • CMS college of Arts and Science, Cbe. • Tamilnadu College of Engineering Cbe. • Hindusthan College of Arts and Science, Cbe . • Chikkanna Govt Arts College, Tirupur • Govt Arts College, Coimbatore 	<ul style="list-style-type: none"> • July 1999 to June 2007 • June 2007 to October 2007 • October 2007 to June 2008. • June 2008 to Feb 27 2011. • Feb 2011 to 2017 • 2018 to till date
vi) M. Phil.	-	-
vii) Any other	-	-

Total Teaching Experience (in years and months):

a) Under-graduate (Pass) : 20 years

b) Under-graduate (Hons.) : 20 years

c) Post-graduate :

viii) Innovations/ Contributions in Teaching (If necessary give a separate list)

a) Design of Curriculum :	Board of Studies Member in NGM college Pollachi, PSG CAS, CBE, Sri Ramakrishna college of Arts and Science, CBE, Indian Institute of Logistics, Chennai. college and NGP Arts and Science college
b) Teaching methods :	Chalk and Talk
c) Laboratory experiments :	Ms Office
d) Evaluation methods :	-

e) Preparation of resource material including books, reading materials, laboratory manuals etc.:	-
f) Remedial Teaching / Student Counseling (academic) :	Remedial teaching for slow learning students and counseled students with regard to discipline
g) Any other :	-

ix) Extension Work/ Community Service*(If necessary give a separate list)*

a) Please give a short account of your contribution to:

-

D. Participation in Corporate Life

Please give a short account your contribution to:

a) College/ University / Institution	-
b) Co-curricular Activities	-
c) Enrichment of Campus Life (Hostels, sports, games, cultural activities)	-
d) Students Welfare and Discipline	-
e) Membership / Participation in Bodies / Committees on Education and National Development	-
f) Professional Organization of Teachers	-

E.

(a) Membership of Professional Bodies, Societies etc. NIL

(b) Editorship of Journals: NIL

F. Any other information

Dr.GB.Karthikeyan.

(Signature of the Teacher)

ANNEXURE – I (List of papers published : (Jan 2015 to August 2018))

1. **"Factors Influencing the selection of E-channels by Bank Customers"**, Golden Research Thoughts, 2231-5063, Jan 2015, 3.4052(UIF).
2. **"A study on Employees perception and expectations regarding E-channels in Commercial Banks"**, Indian streams Research Journal, 2230 -7850, Vol 5, Issue 1, Feb. 2015, Impact Factor : 3.1560(UIF).
3. **"Merchandisers competitiveness in Realizing the benefits on implementation of Supply chain management"**, Trends, Challenges and innovations in Management – Volume III, ISBN 978-81-926819-9-3, March 2015.
4. **"Buyers preference towards purchase clothing in the Retail outlet of Export unit in Tirupur"**, Trends, Challenges and innovations in Management – Volume III, ISBN 978-81-926819-9-3, March 2015.
5. **"Efficiency and Effectiveness of supply chain management in Garment Industry"**, Responsible marketing for sustainable business, ISBN : 978-93-85886-00-3, March 2016
6. **"Supply chain Challenges in Garment Industries"**, 3i Intelligence, Innovation and Inclusion – Best practices for Global Excellence, March 2016, ISBN : 978-81-8209-446-8.
7. **"Supply chain considerations in the selection of suppliers using Analytical Hierarchical Process"**, Indian Journal of Research in Commerce, Management, Engineering and Applied science, Volume 1, July 2016, ISSN 2454-6593.
8. **"Marketing strategies adopted by the apparel retailers on customer adoption and retention practices followed in Tirupur district"**, Indian Journal of Research in Commerce, Management, Engineering and Applied science, Volume 1, July 2016, ISSN 2454-6593
9. **"Knitted Garment units preference in the Selection of Suppliers in Tiruppur District"**, International Journal of Interdisciplinary Research in Arts and Humanities (IJIRAH) Impact Factor: 4.675, ISSN (Online): 2456 – 3145, Volume I, Issue I, 2016
10. **"Consumer Awareness towards the Drugs of select Pharmaceutical Companies"**, Indian Journal of Research in Commerce, Management, Engineering and Applied science, Volume 1, January 2017, ISSN 2454-6593.
11. **"Investors Perception Towards Behavioural Finance in Investment Decision Making"**, International Journal for Research in Engineering Application & Management (IJREAM), Vol-03, Issue-10, Jan 2018, ISSN : 2454-9150.
12. **"Opinion of Logistics Intermediaries on the Supply Chain Integration of Ports"** EPRA International Journal of Economic and Business Review, Volume - 5, Issue- 8, August 2017, e-ISSN : 2347 – 9671,p- ISSN : 2349 – 0187.
13. **"Service Quality in Selection of Dry Ports by the Logistics Intermediaries"** EPRA International Journal of Economic and Business Review, Volume - 5, Issue- 9,September 2017, e-ISSN : 2347 – 9671, p- ISSN : 2349 – 0187.
14. **"Exporters, Importers And Logistics Intermediary's Opinion Towards Supply Chain Orientation of Dry Ports"**, EPRA International Journal of Economic and Business Review, Volume - 6, Issue- 3, March 2018, e-ISSN : 2347 – 9671, p- ISSN : 2349 – 0187.
15. **A Study on Impact Created by the Time, Quality and Cost Dimensions in Organisational Performance"**, IJRAR August 2018, Volume 5, Issue 3, E-ISSN 2348-1269, P- ISSN 2349-5138.

ANNEXURE – II (Research Guidance (give names of students guided successfully)).

1	GANA SUGIRTHAM
2	KUMARAN MP
3	SENTHILKUMAR.L
4	RAMYA. R
5	SARANYA. R
6	KARTIKEYV. KOTI
7	GOUSIA NASREEN. M
8	ANITHA.C
9	GUNSUNDARI.R
10	SANGEETHA.R
11	PALANIVEL.A
12	G.DINESH KUMAR
13	M.HEMALATHA
14	S.DEVI
15	RAMAIAH .S
16	VAGEETHA ABDUL KHADAR
17	SELVAMARIAMMAL.K
18	VIVEK.V