Department of Commerce (CA)

CORE PAPER-X-INTERNET AND WEB DESIGNING

SEMESTER:V   SUB CODE:18BCA63C
B.COM(CA)
UNIT1:Introduction to HTML-functions of html in web publishing-basic structure elements and their usage-text formatting-special tags-Lists.

REFERENCE BOOK:

- The internet complete reference- Harley Hahn
- Dynamic web publishing – Shelly powers

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What is HTML?

- HTML stands for Hyper Text Markup Language
- HTML is the standard markup language for creating Web pages
- HTML describes the structure of a Web page
- HTML consists of a series of elements
- HTML elements tell the browser how to display the content
- HTML elements label pieces of content such as "this is a heading", "this is a paragraph", "this is a link", etc.

A Simple HTML Document

Example

```
<!DOCTYPE html>
<html>
<head>
<title>Page Title</title>
</head>
<body>

<h1>My First Heading</h1>
<p>My first paragraph.</p>

</body>
</html>
```
Try it Yourself »

Example Explained

- The `<!DOCTYPE html>` declaration defines that this document is an HTML5 document
- The `<html>` element is the root element of an HTML page
- The `<head>` element contains meta information about the HTML page
- The `<title>` element specifies a title for the HTML page (which is shown in the browser's title bar or in the page's tab)
- The `<body>` element defines the document's body, and is a container for all the visible contents, such as headings, paragraphs, images, hyperlinks, tables, lists, etc.
- The `<h1>` element defines a large heading
- The `<p>` element defines a paragraph

What is an HTML Element?

An HTML element is defined by a start tag, some content, and an end tag:

<tagname>Content goes here...</tagname>

The HTML **element** is everything from the start tag to the end tag:

<h1>My First Heading</h1>

<p>My first paragraph.</p>

Start tag	Element content	End t
<h1>	My First Heading	</h1:
<p>	My first paragraph.	</p>
 	none	*none*

Note: Some HTML elements have no content (like the <br> element). These elements are called empty elements. Empty elements do not have an end tag!

Web Browsers

The purpose of a web browser (Chrome, Edge, Firefox, Safari) is to read HTML documents and display them correctly.

A browser does not display the HTML tags, but uses them to determine how to display the document:
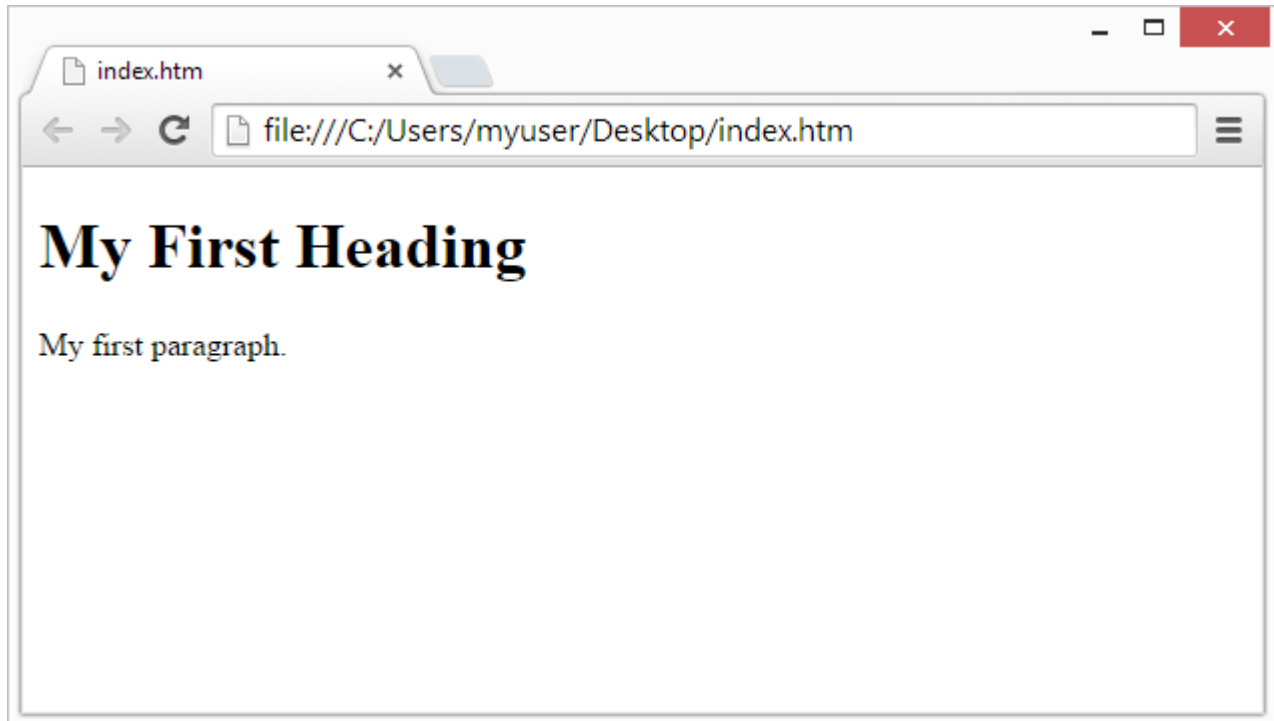
HTML Page Structure

Below is a visualization of an HTML page structure:

```
<html>
<head>
<title>Page title</title>

</head>

<body>
<h1>This is a heading</h1>

<p>This is a paragraph.</p>

<p>This is another paragraph.</p>

</body>

</html>
```

Learn HTML Using Notepad or TextEdit

Web pages can be created and modified by using professional HTML editors.

However, for learning HTML we recommend a simple text editor like Notepad (PC) or TextEdit (Mac).

We believe in that using a simple text editor is a good way to learn HTML.

Follow the steps below to create your first web page with Notepad or TextEdit.

Step 1: Open Notepad (PC)

Windows 8 or later:

Open the **Start Screen** (the window symbol at the bottom left on your screen). Type **Notepad**.

Windows 7 or earlier:

Open **Start** > **Programs > Accessories > Notepad**

Step 1: Open TextEdit (Mac)

Open **Finder > Applications > TextEdit**

Also change some preferences to get the application to save files correctly. In **Preferences > Format >** choose **"Plain Text"**

Then under "Open and Save", check the box that says "Display HTML files as HTML code instead of formatted text".

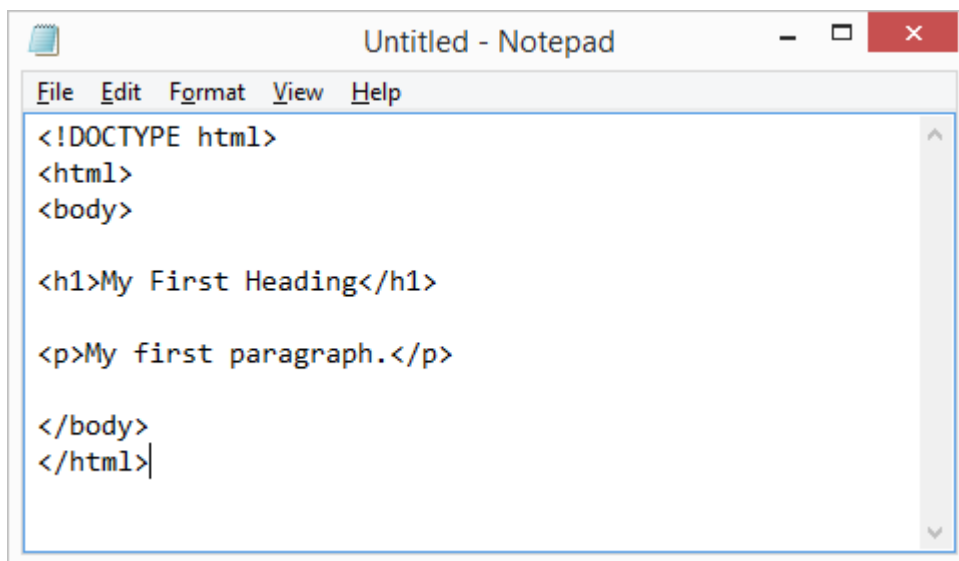**Then open a new document to place the code.**

Step 2: Write Some HTML

Write or copy the following HTML code into Notepad:

```
<!DOCTYPE html>
<html>
<body>

<h1>My First Heading</h1>

<p>My first paragraph.</p>

</body>
</html>
```
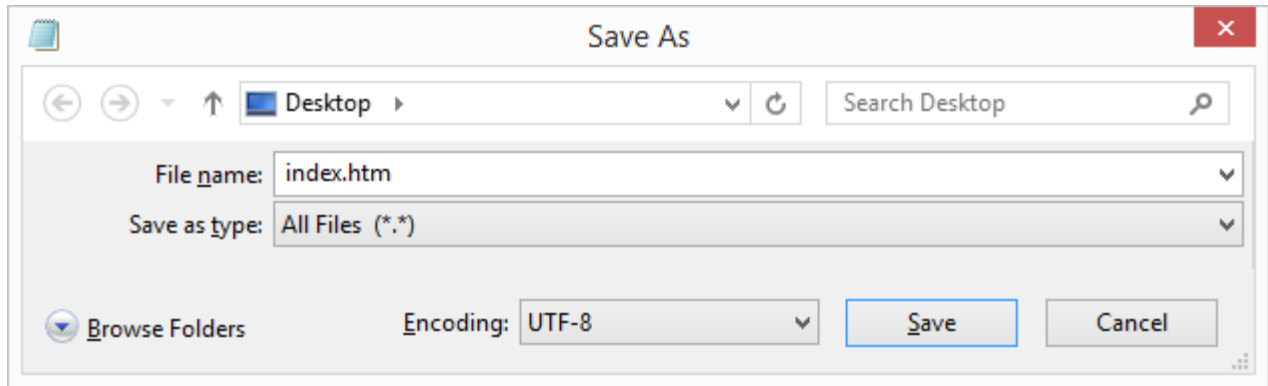

Step 3: Save the HTML Page

Save the file on your computer. Select **File > Save as** in the Notepad menu.

Name the file **"index.htm"** and set the encoding to **UTF-8** (which is the preferred encoding for HTML files).
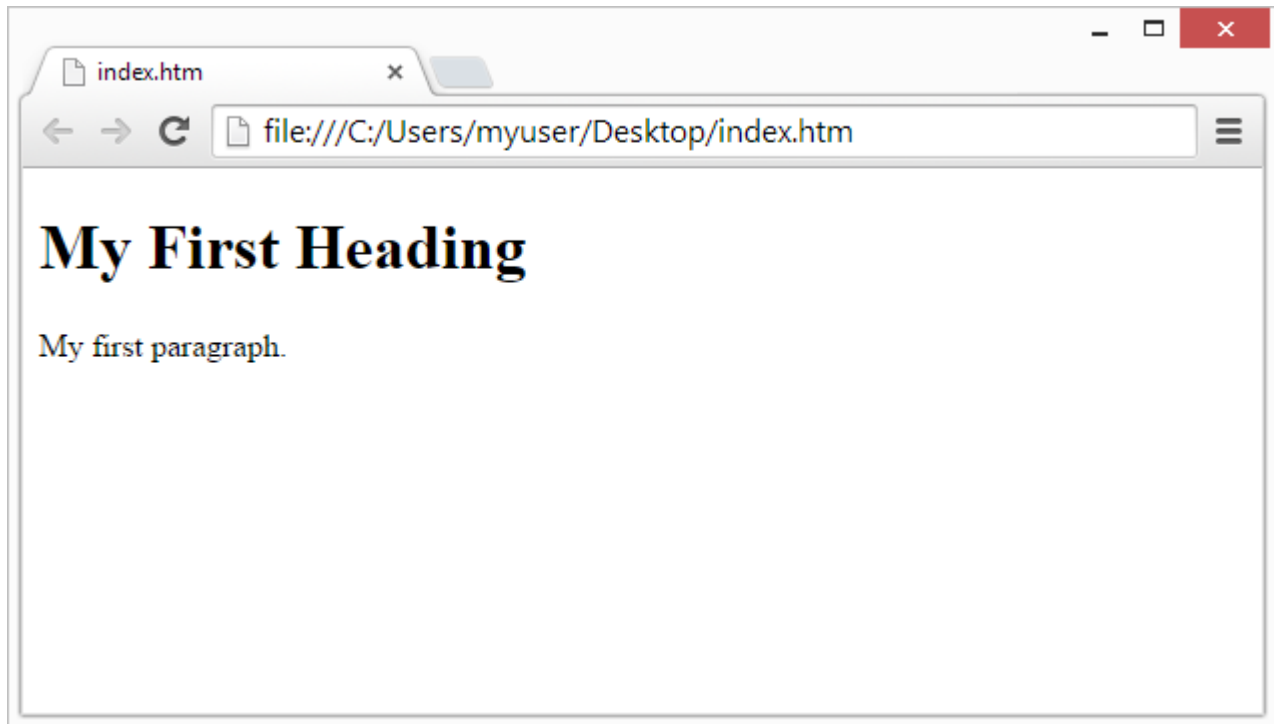
Step 4: View the HTML Page in Your Browser

Open the saved HTML file in your favorite browser (double click on the file, or right-click - and choose "Open with").

The result will look much like this:

W3Schools Online Editor - "Try it Yourself"

With our free online editor, you can edit the HTML code and view the result in your browser.

It is the perfect tool when you want to **test** code fast. It also has color coding and the ability to save and share code with others:

Example

```
<!DOCTYPE html>
<html>
<head>
<title>Page Title</title>
</head>
<body>

<h1>This is a Heading</h1>
<p>This is a paragraph.</p>
```

```
</body>
</html>
```

HTML Documents

All HTML documents must start with a document type declaration: `<!DOCTYPE html>`.

The HTML document itself begins with `<html>` and ends with `</html>`.

The visible part of the HTML document is between `<body>` and `</body>`.

Example

```
<!DOCTYPE html>
<html>
<body>

<h1>My First Heading</h1>
<p>My first paragraph.</p>

</body>
</html>
```

The <!DOCTYPE> Declaration

The `<!DOCTYPE>` declaration represents the document type, and helps browsers to display web pages correctly.

It must only appear once, at the top of the page (before any HTML tags).

The `<!DOCTYPE>` declaration is not case sensitive.

The `<!DOCTYPE>` declaration for HTML5 is:

```
<!DOCTYPE html>
```

HTML Headings

HTML headings are defined with the `<h1>` to `<h6>` tags.

`<h1>` defines the most important heading. `<h6>` defines the least important heading:

Example

```
<h1>This is heading 1</h1>
<h2>This is heading 2</h2>
<h3>This is heading 3</h3>
```

HTML Paragraphs

HTML paragraphs are defined with the `<p>` tag:

Example

```
<p>This is a paragraph.</p>
<p>This is another paragraph.</p>
```

HTML Links

HTML links are defined with the `<a>` tag:

Example

```
<a href="https://www.w3schools.com">This is a link</a>
```

The link's destination is specified in the `href` attribute.

Attributes are used to provide additional information about HTML elements.

You will learn more about attributes in a later chapter.

HTML Images

HTML images are defined with the `<img>` tag.

The source file (`src`), alternative text (`alt`), `width`, and `height` are provided as attributes:

Example

```
<img src="w3schools.jpg" alt="W3Schools.com" width="104" height="142">
```

View HTML Source

View HTML Source Code:

Right-click in an HTML page and select "View Page Source" (in Chrome) or "View Source" (in Edge), or similar in other browsers. This will open a window containing the HTML source code of the page.

Inspect an HTML Element:

Right-click on an element (or a blank area), and choose "Inspect" or "Inspect Element" to see what elements are made up of (you will see both the HTML and the CSS). You can also edit the HTML or CSS on-the-fly in the Elements or Styles panel that opens.

HTML Elements

The HTML **element** is everything from the start tag to the end tag:

Content goes here...

Examples of some HTML elements:

<h1>My First Heading</h1>

<p>My first paragraph.</p>

Start tag	Element content	End t
<h1>	My First Heading	</h1
<p>	My first paragraph.	</p>
 	none	*none*

Note: Some HTML elements have no content (like the <br> element). These elements are called empty elements. Empty elements do not have an end tag!

Nested HTML Elements

HTML elements can be nested (this means that elements can contain other elements).

All HTML documents consist of nested HTML elements.

The following example contains four HTML elements
(`<html>`, `<body>`, `<h1>` and `<p>`):

Example

```
<!DOCTYPE html>
<html>
<body>

<h1>My First Heading</h1>
<p>My first paragraph.</p>

</body>
</html>
```

Example Explained

The `<html>` element is the root element and it defines the whole HTML document.

It has a start tag `<html>` and an end tag `</html>`.

Then, inside the `<html>` element there is a `<body>` element:

```
<body>

<h1>My First Heading</h1>
<p>My first paragraph.</p>

</body>
```

The `<body>` element defines the document's body.

It has a start tag `<body>` and an end tag `</body>`.

Then, inside the `<body>` element there are two other elements: `<h1>` and `<p>`:

```
<h1>My First Heading</h1>
<p>My first paragraph.</p>
```

The `<h1>` element defines a heading.

It has a start tag `<h1>` and an end tag `</h1>`:

```
<h1>My First Heading</h1>
```

The `<p>` element defines a paragraph.

It has a start tag `<p>` and an end tag `</p>`:

```
<p>My first paragraph.</p>
```

Never Skip the End Tag

Some HTML elements will display correctly, even if you forget the end tag:

```
<html>
<body>

<p>This is a paragraph
<p>This is a paragraph

</body>
</html>
```

Empty HTML Elements

HTML elements with no content are called empty elements.

The `<br>` tag defines a line break, and is an empty element without a closing tag:

```
<p>This is a <br> paragraph with a line break.</p>
```

HTML Attributes

- All HTML elements can have **attributes**
- Attributes provide **additional information** about elements
- Attributes are always specified in **the start tag**
- Attributes usually come in name/value pairs like: **name="value"**

The href Attribute

The `<a>` tag defines a hyperlink. The `href` attribute specifies the URL of the page the link goes to:

Example

```
<a href="https://www.w3schools.com">Visit W3Schools</a>
```

The src Attribute

The `<img>` tag is used to embed an image in an HTML page. The `src` attribute specifies the path to the image to be displayed:

Example

```
<img src="img_girl.jpg">
```

There are two ways to specify the URL in the `src` attribute:

1. Absolute URL - Links to an external image that is hosted on another website. Example: src="https://www.w3schools.com/images/img_girl.jpg".

Notes: External images might be under copyright. If you do not get permission to use it, you may be in violation of copyright laws. In addition, you cannot control external images; it can suddenly be removed or changed.

2. Relative URL - Links to an image that is hosted within the website. Here, the URL does not include the domain name. If the URL begins without a slash, it will be relative to the current page. Example: src="img_girl.jpg". If the URL begins with a slash, it will be relative to the domain. Example: src="/images/img_girl.jpg".

Tip: It is almost always best to use relative URLs. They will not break if you change domain.

The width and height Attributes

The `<img>` tag should also contain the `width` and `height` attributes, which specifies the width and height of the image (in pixels):

Example

```
<img src="img_girl.jpg" width="500" height="600">
```

The alt Attribute

The required `alt` attribute for the `<img>` tag specifies an alternate text for an image, if the image for some reason cannot be displayed. This can be due to slow connection, or an error in the `src` attribute, or if the user uses a screen reader.

Example

```
<img src="img_girl.jpg" alt="Girl with a jacket">
```

Example

See what happens if we try to display an image that does not exist:

```
<img src="img_typo.jpg" alt="Girl with a jacket">
```

The style Attribute

The `style` attribute is used to add styles to an element, such as color, font, size, and more.

Example

```
<p style="color:red;">This is a red paragraph.</p>
```

The lang Attribute

You should always include the `lang` attribute inside the `<html>` tag, to declare the language of the Web page. This is meant to assist search engines and browsers.

The following example specifies English as the language:

```
<!DOCTYPE html>
<html lang="en">
<body>
...
</body>
</html>
```

Country codes can also be added to the language code in the `lang` attribute. So, the first two characters define the language of the HTML page, and the last two characters define the country.

The following example specifies English as the language and United States as the country:

```
<!DOCTYPE html>
<html lang="en-US">
<body>
...
</body>
</html>
```

The title Attribute

The `title` attribute defines some extra information about an element.

The value of the title attribute will be displayed as a tooltip when you mouse over the element:

Example

```
<p title="I'm a tooltip">This is a paragraph.</p>
```

Always Use Lowercase Attributes

The HTML standard does not require lowercase attribute names.

The title attribute (and all other attributes) can be written with uppercase or lowercase like **title** or **TITLE**.

However, W3C **recommends** lowercase attributes in HTML,
and **demands** lowercase attributes for stricter document types like XHTML.

At W3Schools we always use lowercase attribute names.

Always Quote Attribute Values

The HTML standard does not require quotes around attribute values.

However, W3C **recommends** quotes in HTML, and **demands** quotes for stricter document types like XHTML.

Good:

```
<a href="https://www.w3schools.com/html/">Visit our HTML tutorial</a>
```

Bad:

```
<a href=https://www.w3schools.com/html/>Visit our HTML tutorial</a>
```

Sometimes you have to use quotes. This example will not display the title attribute correctly, because it contains a space:

Example

```
<p title=About W3Schools>
```

Single or Double Quotes

Double quotes around attribute values are the most common in HTML, but single quotes can also be used.

In some situations, when the attribute value itself contains double quotes, it is necessary to use single quotes:

```
<p title='John "ShotGun" Nelson'>
```

Or vice versa:

```
<p title="John 'ShotGun' Nelson">
```

HTML Headings

HTML headings are defined with the `<h1>` to `<h6>` tags.

`<h1>` defines the most important heading. `<h6>` defines the least important heading.

Example

```
<h1>Heading 1</h1>
<h2>Heading 2</h2>
<h3>Heading 3</h3>
<h4>Heading 4</h4>
<h5>Heading 5</h5>
<h6>Heading 6</h6>
```

Headings Are Important

Search engines use the headings to index the structure and content of your web pages.

Users often skim a page by its headings. It is important to use headings to show the document structure.

`<h1>` headings should be used for main headings, followed by `<h2>` headings, then the less important `<h3>`, and so on.

Bigger Headings

Each HTML heading has a default size. However, you can specify the size for any heading with the `style` attribute, using the CSS `font-size` property:

Example

```
<h1 style="font-size:60px;">Heading 1</h1>
```

HTML Paragraphs

The HTML `<p>` element defines a paragraph.

A paragraph always starts on a new line, and browsers automatically add some white space (a margin) before and after a paragraph.

Example

```
<p>This is a paragraph.</p>
<p>This is another paragraph.</p>
```

HTML Display

You cannot be sure how HTML will be displayed.

Large or small screens, and resized windows will create different results.

With HTML, you cannot change the display by adding extra spaces or extra lines in your HTML code.

The browser will automatically remove any extra spaces and lines when the page is displayed:

```
<p>
This paragraph
contains a lot of lines
in the source code,
but the browser
ignores it.
</p>

<p>
This paragraph
contains          a lot of spaces
in the source          code,
but the          browser
ignores it.
</p>
```

HTML Horizontal Rules

The `<hr>` tag defines a thematic break in an HTML page, and is most often displayed as a horizontal rule.

The `<hr>` element is used to separate content (or define a change) in an HTML page:

```
<h1>This is heading 1</h1>
<p>This is some text.</p>
<hr>
<h2>This is heading 2</h2>
<p>This is some other text.</p>
<hr>
```

The `<hr>` tag is an empty tag, which means that it has no end tag.

HTML Line Breaks

The HTML `<br>` element defines a line break.

Use `<br>` if you want a line break (a new line) without starting a new paragraph:

Example

```
<p>This is<br>a paragraph<br>with line breaks.</p>
```

The `<br>` tag is an empty tag, which means that it has no end tag.

The Poem Problem

This poem will display on a single line:

Example

```
<p>
  My Bonnie lies over the ocean.

  My Bonnie lies over the sea.

  My Bonnie lies over the ocean.

  Oh, bring back my Bonnie to me.
</p>
```

Solution - The HTML <pre> Element

The HTML `<pre>` element defines preformatted text.

The text inside a `<pre>` element is displayed in a fixed-width font (usually Courier), and it preserves both spaces and line breaks:

Example

```
<pre>
  My Bonnie lies over the ocean.

  My Bonnie lies over the sea.

  My Bonnie lies over the ocean.

  Oh, bring back my Bonnie to me.
</pre>
```