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PREPARED BY	: DR.S.KALAVATHI
PHONE NO	:9842579433

## UNIT: V

**SYLLABUS:** Economic Development and entrepreneurial growthrole of entrepreneur in economic growth- MSME, rural entrepreneur and women entrepreneur and SHG.

## **ECONOMIC DEVELOPMENT AND ENTREPRENEURIAL GROWTH:**

Economic development essentially means a process of upward change whereby the real per capita income of a country increases over a period of time. Entrepreneur plays a vital role in economic development. Entrepreneurs serve as the catalysts in the process of industrialization and economic growth.

## **ROLE OF ENTREPRENEURS IN ECONOMIC GROWTH:**

- Capital Formation
- Improvement in per Capita Income
- Generation of Employment
- Balanced Regional Development
- Improvement in Living Standards
- Economic Independence
- Backward and Forward Linkages
- Creator of wealth
- Inspire others towards Entrepreneurship
- Create Knowledge spillovers
- Provide Diversity in Firms
- Organizing of Society's Productive Resources
- Production of New Articles
- Augument the number of enterprises.

#### **Facilitating Factors:**

- Technical knowledge
- Entrepreneurial training
- Market contacts
- Family business
- Availability of capital
- Successful role models
- Local manpower

• Government and Institutional support.

#### The various sub factors are:

- Legitimacy of Entrepreneurship
- Social Mobility
- Marginality

#### **Barriers:**

- Lack of technical skills.
- Lack of market knowledge.
- Lack of business knowledge.
- Time pressure and Distractions.
- Legal and bureaucratical constraints.
- Patent inhibitions.
- Political instability.
- Non- cooperate attitude of banks and other institutes.

#### **MSME:**

The ministry of micro, small and medium enterprises, a branch of the government of India is the apex executive body for the formulation and administration of rules, regulations and laws relating to Micro, Small and Medium enterprises in India.

## **Features of MSME:**

- Works for the welfare of artisan and workers
- Provides credit limit or funding support from banks
- Promotes entrepreneurship development and skill upgradation via specialized training centers
- Supports technology upgradation, infrastructural development and modernization
- Offers assistance for improved access to domestic and export markets.

## **Rural Entrepreneur:**

Rural Entrepreneur are those who carryout entrepreneurial activities by establishing industrial and business units in the rural sector of the economy. In other words, establishing industrial and business units in the in the rural areas refers to rural entrepreneurship.

## Importance of rural entrepreneurship:

- Proper utilization of resources
- Generation of employment opportunities
- Enhance traditional culture
- Foster economic development
- Getting foreign exchanges.

#### Women Entrepreneur:

Female Entrepreneur are women who organize and manage an enterprise, especially a business. Female entrepreneurship has steadily increased in the United States during the 20<sup>th</sup> and 21<sup>st</sup> century, with female owned businesses increasing at a rate of 5% since 1997. A woman entrepreneur is therefore a confident, creative and innovative woman desiring economic independence individually and simultaneously creating employment opportunities for others.

# **Functions of Women Entrepreneur:**

- Planning
- Organization
- Innovation
- Decision Making
- Risk bearing.

## **Problems of Women Entrepreneur:**

- Problem of raw material
- Problem of finance
- Male dominated society
- Family problems
- Infra structure problem
- Stiff competition

# Self Help Group (SHG):

A self-help group(SHG) is a financial intermediary committee usually composed of 10 to 20 local women or men between 18 to 40 years. Most self-help groups are in India. SHG is nothing but a group of people who are on daily wages, they form a group and from that group one person collects the money and gives the money to the person who is in need.

The various types of Self-help promoting agencies are stated below:

- Non-governmental agencies
- Government
- Poverty management programmes
- State and commercial banks
- Microfinance institutions
- SHG Federations
- SHG leaders/ Entrepreneurs.

**Books Referred:** 

Entrepreneurship Development in India by Dr.C.P Gupta Dr. N.P.Srinivasan