

## **REPORT FOR IPR AND INDUSTRY-ACADEMIA INNOVATIVE PRACTICES**

Intellectual Property Rights ascertain legally recognized and enforceable exclusive rights on the exploitation of specified inventions or innovative work for limited times and thus offer an incentive mechanism for innovation, enabling owners to appropriate benefits of their activities.

The PG and Research Department of Botany, Government Arts College (Autonomous), Coimbatore has organized UGC sponsored one day Seminar on “Bioprospecting and IPR”. Dr.T.Parimelazhagan, Professor of Botany, Bharathiar University, Coimbatore has given a lecture on “Intellectual Property Rights”. He has emphasized the importance of IPR, New Innovations, Creating IP, Protecting IP and the role of IP in innovation and Entrepreneurship. He has explained how to translate Research to innovation and then to Business. He has added that IPR includes Patent & Right includes constructional features, Design, Copy right includes Catalogue and Booklet, Trademark includes Name and Logos. He has elaborated the National IPR Policy with its slogan “Make in India, startup India, Stand Up India and digital India. He has explained the objectives of IPR includes IPR awareness, Generation of IPR, Legal and Legislative framework, Administration and Management, commercialization of IPR. The Role of Inventor has also been elaborated.

Dr.P.Ponmurugan, Associate Professor of Botany, Bharathiar University, Coimbatore has delivered a lecture on “**PATENT DRAFTING AND FILING PROCEDURES**”. He has explained the Patent,the benefits of Patent, Role of Patent and Trademark office and Patent Laws.

The PG and Research Department of Zoology Government Arts college (Autonomous), Coimbatore has conducted TNSCST sponsored one day seminar cum workshop on **Advanced Studies in Life sciences – Gaps and Scopes.**

The PG and Research Department of Statistics, Government Arts College (Autonomous) Coimbatore has organized a National Level Seminar on **RECENT DEVELOPMENTS IN STATISTICAL MODEL AND METHODS.** And the Department also conducted a National Conference on Trends in Statistics and Application.

The PG and Research Department of Commerce, Government Arts College (Autonomous) Coimbatore has organized seminars on various topics related to Industry-Academia Innovative Practices:

1. Seminar on Introduction and Role of GST.
2. Workshop on Implementation of GST Transactions in Tally ERP 9.0.
3. Seminar on Foreign Exchange Management.
4. Seminar on Capital Market Awareness on On Futures and Derivatives.
5. Seminar on Students investment Opportunities.
6. Seminar on Business Plan for New Entrepreneurs.